Why Design

A guide to studying design in Ireland
There are many different possibilities for students who wish to study design in Ireland. Whether you are interested in graphics, crafts, fashion or interiors, you can choose from a number of different courses. Most of the courses detailed are applied for through the CAO system (ask your teacher or guidance counsellor for details) while others can be applied for directly to the colleges. You are advised to contact the colleges directly to ask about admission procedures, portfolios and interviews, which may form part of the selection process. Much information can also be gleaned by exploring college websites. Sometimes it’s difficult to know what exactly a course will entail, especially if you have not studied the subject before. You should ask your art teacher and your guidance counsellor for their advice. Try to visit any college you are interested in, attend open days and email queries to the college admissions departments, who can send you out an information pack.

Design courses offer many different creative career possibilities. However, all courses involve hard work and dedication in order to achieve the best possible future in design. Good luck in your future.
The following pages hope to help you to better understand what specific areas of design are and to inform you about different design courses on offer. You should always do your own research. A good bookshop should have many books on all types of design. The web will have a huge array of information on design and design courses. We hope you find this helpful, please read on...

Section 1

Studying design in Ireland

Architecture
Art & Design Edu
Craft Design
Fashion Design
Furniture Design
Graphic Design
Visual Communication
Industrial Design
Product Design
Interior Architecture
Interior Design
New Media
Multimedia
Textile Design
Architecture

Architecture is the art and science of designing buildings and structures. It also includes the design of the built environment, from the macro level of town planning, urban design and landscape architecture to the micro level of creating furniture. Architectural design usually must address both feasibility and cost for the builder, as well as function and aesthetics for the user.

Architecture involves the manipulation of space, volume, texture, light, shadow and abstract elements in order to achieve an aesthetic end. Architects must have the skills to design widely varying projects, from a stadium to a residential house. Many architectural works are also seen as cultural and political symbols, or works of art.

WHAT IS ARCHITECTURE?

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STUDYING ARCHITECTURE

The traditional way to qualify as an architect is to get a degree from a recognized school of architecture, followed by two years of approved practical experience and an examination in professional practice. A process that typically takes between 7 and 9 years to complete.

Architecture is a profession and is regulated by the European Union (EU). In Ireland the title ‘architect’ is soon to be registered under law, and only recognised professionals will be allowed to use the title. The registration body is to be the Royal Institute of the Architects of Ireland (RIBA). Some of the courses on offer in Ireland are not yet accredited by the RIBA. The EU has a directive on architectural qualifications and only the schools of architecture at Dublin Institute of Technology, University College Dublin and Queens University Belfast are currently recognised. Any course recognised under the EU directive is also recognised by the RIBA.

Having a good Leaving Certificate and high points is a straightforward route into architecture school. Many courses look for a portfolio to assess. In a portfolio it is important to show artistic drive rather than purely technical ability. Subjects such as technical graphics are supplementary and not essential. An interest in aesthetics is more important.

CAREERS IN ARCHITECTURE

Architecture is a very broad profession and a range of abilities are required; creative, visual, organisational, technical and social. Many architects will work in small practices of fewer than five people. In these practices you will need a good working ability in all areas. In bigger practices it is more typical to specialise and this may suit if you are particularly good at or enjoy one area specifically.

The tasks vary enormously, from being on and off site, working as a team on a huge redevelopment of a key part of a city to working on the design of furniture forming part of a residential project. The work is very exciting and varied both on and off site. The most important aspect of being a working architect is the ability to think for yourself and find innovative solutions to challenging problems. Typically you will have a problem to solve and you will research the problem, identify possible solutions, choose a solution, develop and implement it and then assess the result. Architecture is exciting and complex but also stressful, as large amounts of money are often at stake and there are important responsibilities such as health, safety and fitness for purpose. Ultimately you will be there to change your environment, see and shape the future before it happens and create buildings that will stand the test of time.
Art and Design Education

‘Working in design education offers you the chance to challenge, support and facilitate the development of young designers as problem-solvers. Seeing students gain confidence, knowledge and skills is immensely rewarding. Having a career where you are paid to discuss your favourite topic is an added bonus!’

Tracy Fahey/www.itcarlow.ie

WHAT IS ART AND DESIGN EDUCATION?

It’s an exciting time to be involved in art and design education. Both primary and secondary schools have revised their curriculum and the subject of art and design now plays a central role in the creative education of young people. Becoming an art teacher involves an intensive programme of study in a variety of visual arts explorations, ultimately specialising in one art or design discipline. Further study in areas such as cultural studies, psychology, sociology and curriculum studies gives students a background in education. Students are placed in a school for their classroom practice where they take full responsibility for planning and delivering art and design programmes to young people. The three elements of art and design, education studies and classroom practice, form the central core of art and design education.

STUDYING ART AND DESIGN EDUCATION

There are two main routes to becoming an art and design teacher. A four-year degree in Art and Design Education, or a recognised Visual Arts degree followed by a postgraduate one-year Higher Diploma in Art and Design Education. Both routes develop your skills as an artist/designer alongside your skills as an educator. Students are prepared to teach in the classroom and they develop their teaching skills through practical experience of the classroom through placements in second level schools.

CAREERS IN ART AND DESIGN EDUCATION

An art and design education qualification will give you a professional licence to teach in a second level school. There are many other educational settings which also benefit from a professional teaching qualification. For example museums and galleries and community settings. Many graduates continue to work as artists and designers while others take up further study to master’s level and continue to work in third level. Art and design education courses are broadly based and graduates find they have a range of career opportunities available to them. Never have the potential rewards been so great, as research on the importance of an arts education in the lives of young people has recognised.

Craft Design

‘I work as a jewellery/product designer because I have long been interested in how and why people wear jewellery and love to develop new ideas on paper and see them through to the materials of gold and silver.’

Breda Haugh/Jewellery & Product Designer

WHAT IS CRAFT DESIGN?

Craft design involves design and making skills in a particular medium, such as glass (blowing, casting or stained glass), ceramics (pottery, hand-building or industrial production), or metal (forging, fabricating or casting). A craft designer can design and produce very functional work, such as tableware or watches, or very sculptural work, or anything in between. They can use traditional methods dating back thousands of years, or the latest technologies such as computer-aided design. Craftspeople tend to set up their own studios, or work with others in a shared studio. The Crafts Council of Ireland website (www.ccoi.ie) is a good place to view the range of objects which craftspeople produce.

STUDYING CRAFT DESIGN

There are many good craft design courses in Irish colleges of art and design. Different courses have different emphases, from functional production, such as industrial ceramics, to a more sculptural approach, and you should ask your careers advisor for further information or contact the relevant department in the college where you are thinking of studying. The Crafts Council of Ireland also offers technical courses in jewellery making and pottery skills.

CAREERS IN CRAFT DESIGN

There is a good market for contemporary craft design and many craftspeople work for themselves, designing and making their own ranges of work, or producing commissions for clients. It is a good idea to gain work experience with an established craftsman after qualifying, to learn more about the business side of things as well as practising and furthering your craft skills. Most local enterprise boards run business skills courses which can be a worthwhile further learning experience. Some craft designers teach design, either full or part-time, as well as keeping up their own studio.
Fashion Design

What is Fashion design?
Fashion design is the product development activity of the commercial clothing design, manufacturing and distribution industries. The fashion industry is a fast moving and highly diverse international sector with a wide range of sub-markets and creative, communication and production practices. It takes hard work, flexibility and passion to succeed. A professional fashion designer will need to possess specialised skills and an in-depth knowledge of their chosen field, as well as a breadth of knowledge and critical understanding of the fashion environment. Fashion design incorporates menswear, womenswear, childrenswear and sportswear as well as bridal and eveningwear, knitwear, lingerie, footwear, costume, millinery, fabrics and textiles.

Studying Fashion design
There are many fashion design courses available, but they will all teach the fundamentals of fashion design. Their aim is for you to understand the design process from concept to creation, including research, illustration, flat sketches and garment construction. Specific subject areas include fashion illustration, fashion design project work, pattern cutting, history of fashion, history of costume, garment construction, garment specification and production. Most courses now include computer studies (CAD/CAM) and fashion business studies.

Careers in Fashion design
Upon completion of your course you should be ready to enter the fashion industry as a professional designer. During your time at college/university, you will have acquired skills and developed a professional creativity that is invaluable in securing your first position as a fashion designer. Graduates work across a wide spectrum of careers in fashion. While a few become household names, the majority do not establish their own labels but work successfully and influentially as company designers, freelancers and consultants. Other career options will include work as retailers, buyers, stylists, illustrators, editors and journalists.

Furniture Design

What is Furniture design?
Furniture design is the creative and technical development of furniture and related products. Furniture designers work on designing a range of different pieces, from custom to mass-produced items. They may work solo or in teams; be self-employed or work for a large company.

A professional furniture designer will need to possess specialised technical skills and an in-depth knowledge of their chosen field in terms of styles, materials and technologies. A breadth of knowledge and critical understanding of the furniture business is also essential. This means knowledge of branding, marketing, product development and manufacturing. Designers in this field need to be creative, innovative, practical and technological.

Studying Furniture design
There are many different furniture design courses available, however they will all teach the fundamentals of furniture design. They can be geared towards design and manufacture or cross-fertilised with other design disciplines such as interiors.

Careers in Furniture design
Graduates work in a variety of roles in furniture design. Each job will differ depending on whether you are self-employed or work for a company. Employers will include companies involved in large-scale furniture production that employ furniture designers as part of an in-house design team. Other career options include working at managerial or functional specialist level within the furniture industry. Some furniture designers have also designed for film, striking examples of which include designs for Stanley Kubrick’s A Clockwork Orange and 2001: A Space Odyssey.
Graphic Design/Visual Communications

Since deciding to be a designer, I have never looked back. Design continually presents me with new challenges that ensure an exciting working life.

Martin Gaffney/www.designworks.ie

WHAT IS GRAPHIC DESIGN?
Graphic design and visual communications are just different names for the same discipline. This is an immensely broad field of practice in which knowledge and information is communicated in visual form primarily through the use of texts and images.

Visual communication takes many shapes. It can involve the design of printed matter including books, brochures, posters or flyers. In advertising, graphic designers work together with copywriters to give marketing messages visual presence in the form of billboards and advertisements. On screen, graphic designers create websites, animated promotions and interactive material. Graphic designers also work in the area of information design, creating sign systems, maps and directories that provide members of the public with crucial knowledge.

Graphic designers will present information for display – in exhibitions or at trade shows. They will create visual identities, designing logos and trademarks that visually communicate the personality of a business, an institution or an individual.

Creative problem-solving is common to all of these areas of practice. The graphic designer is charged with successfully communicating a message to an audience. Although the message may be complex, a good graphic designer will ensure that it is understood.

STUDYING GRAPHIC DESIGN
There are many graphic design courses available and they will all teach the fundamentals of graphic design. Their aim is for you not just to understand the design process from concept to creation, but to open your mind to the creative possibilities of materials, techniques and media. Specific subject areas vary according to institution and specific course but may include typography, identity, illustration, photography, publication design, art and design history, web design and computer studies.

CAREERS IN GRAPHIC DESIGN
Upon completion of your course you will be ready to enter the design industry as a junior graphic designer. During your time at college/university, you will have developed your design skills and creativity to a level which will be essential in helping to secure your first job. Many graduates seek work experience and placements during their studies, which will help both get their name known and further their understanding of employment within the graphic design industry.

Industrial Design/Product Design

‘It is the lifelong learning process and constantly challenging and rewarding projects that I love, especially when you see people using your products or services daily and finding the experience better because of your design skills.’

Sean McNulty/www.innovator.ie/www.dolmen.ie

WHAT IS PRODUCT/INDUSTRIAL DESIGN?
These terms product design and industrial design both usually refer to the design of consumer products, though some courses have a bias towards engineering. Check with colleges to make sure the course content is what you are looking for.

Product designers are innovators. Sometimes they develop entirely new products from scratch, sometimes they add aesthetic and/or functional value to existing products. Either way, they will aim to make products easy, safe and enjoyable to use.

STUDYING PRODUCT/INDUSTRIAL DESIGN
On a product/industrial design course you can expect to learn how to represent your ideas in the forms of drawings (freehand and technical), models or computer simulations. You are also likely to study ergonomics (how people relate physically to the things in their environment), business, marketing and some history. Work is project-based and you will be expected to produce workable and attractive solutions to the problems you are set. Projects increase in complexity as you progress from one year to the next.

CAREERS IN PRODUCT/INDUSTRIAL DESIGN
In Ireland and abroad the emphasis now is on design consultancies working as consultants to industry. New technology has made it possible to compete with design consultancies abroad. Increased awareness of the pivotal role product design can play in industry in Ireland is opening up exciting new regional job opportunities.
**WHAT IS INTERIOR ARCHITECTURE?**
As well as covering the basic remit of the interior designer, the interior architect shapes the way that people move within a built environment. An interior architect will tend to focus more on space planning, conservation, signage issues and the relationship of internal space to external architecture. They tend to work mostly in the commercial sector and in conjunction with architects.

**CAREERS IN INTERIOR ARCHITECTURE**
It would be usual for graduate interior architects to seek work in architectural practices. Others may choose to set up their own practices, or become freelance specialists in computer-aided design. Another option is to go on to study pure architecture, after which graduates can take responsibility for total building design – external and internal.

**STUDYING INTERIOR ARCHITECTURE**
To be a recognised interior architect in Ireland, you must complete an educational programme in interior architecture to at least diploma level. Most professional firms will prefer students to hold a degree in interior architecture. Courses are project-based and projects tend to be carried out in both 2D and 3D form. Students also study professional practice, project management and practice management in an architectural context.

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**WHAT IS INTERIOR DESIGN?**
Interior design is the total creative, technical and practical solution to the formulation of an interior. It goes beyond furniture, atmosphere and colour. An interior designer will specialise in colour selection, materials specification and costing. Spaces will be conceptualised through technical drawings and computer-aided design. Good interior design solves problems of access, specification, acoustics, ergonomics, heating, lighting, internal arrangement and the suitability of space for its purpose.

**CAREERS IN INTERIOR DESIGN**
Interior designers may work only on residential projects, or across the spectrum of office, hotel and retail environments. They may choose to work freelance or for an interior design or architectural firm.

**STUDYING INTERIOR DESIGN**
You do not need to have studied art or design at school to become an interior designer. A good interior design course will teach you all the necessary skills including computer-aided design, architectural drawing and rendering.

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'Studying design in Ireland

**Interior Architecture**

Interior designers and interior architects are both interior specialists. Where the professions differ is in terms of specialisation.

**INTERIOR DESIGN**

"Interior Design is a profession which allows one to bring together in one day design work, communication, craftsmanship and technology, all for the joy of building spaces and creating environments."

Maria MacVeigh / Interior Designer

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New Media/ Multimedia

What is New Media design?
New media design includes the design and production of websites, CD-Roms, DVDs, games, digital television and mobile communications. It involves working with digital photography, digital video, virtual reality, image processing, streaming technology, graphic design, data visualisation and representation, 3D audio and digital sound processing.

New media designers usually work in an office or studio environment with a team of people who are using their various skills creating a project together. New technology is being developed all the time and keeping up with the speed of change within the technologies is both exciting and vital throughout your career.

Studying New Media design
There are many new media design courses available in Ireland. You can study new media full-time or do a one-year add-on course after completing a visual communications diploma or degree. Ask your careers advisor or contact directly the university/colleges you are interested in for further information on subjects and entry requirements.

Careers in New Media Design
More and more digital media companies are setting up in Ireland in response to the demands for new media and many traditional graphic or web design companies now demand digital new media skills. Employers would look for a minimum of a three-year qualification either in new media studies or visual communications. Once you have graduated you can work as a web designer, multimedia developer, interactive designer, computer/mobile games designer or digital animator. The industry is continuing to grow and new jobs are being created all the time.

Textile Design

What is Textile Design?
There are a broad range of creative approaches to textile design; embroidered, woven, printed, interiors, for fashion or fine art applications. Both craft and technical skills are embraced, fusing creativity with traditional and modern technology. A textile designer will need to have a great colour sense, a love of tactile qualities and an innovative, contemporary design eye.

Studying Textile Design
Throughout a textile design course a strong emphasis will be placed on drawing. Through drawing, design development emerges giving opportunities for 2D and 3D solutions within an industrial, fine art or 'studio' context. Computer aided design (CAD) plays a big part in textiles from digital printing and computer operated weaving to computer generated embroidery.

Careers in Textile Design
Career opportunities are as broad as the textiles course content and beyond. Textile graduates can go on to fashion fabrics for international designers and design-led companies, embellishments and fabrics for film and television, interior textiles, gallery, museum and textile conservation, fine art textile and installations.

Cameron Ross/ www.newmedia.ie

‘New media design enables me to apply traditional design values to constantly changing technology. As it is still a relatively new medium, I am continuously upgrading my skills and get to experiment with new software and techniques.’

Cameron Ross/ www.newmedia.ie

‘I studied textile design as I knew a lot about fabrics and all my artwork in school was full of colour and texture. I also liked fashion and interiors, and a degree in textile design can lead to a career in those areas’

Rina Whyte/ Textile Designer

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Rina Whyte/ Textile Designer
This section lists alphabetically the universities and colleges offering design related courses in Ireland and Northern Ireland. It is as accurate as possible, however you should seek further information from the college websites or by contacting them directly. A general overview on how to apply for a course is detailed at the end. Some of the descriptions and terms of courses may need further explanation, so we have included a glossary of common terms used on the last page. If still in doubt, just ask your career advisor, the Institute of Designers in Ireland or contact the colleges...
Athlone Institute of Technology

**COURSES**
- BA (Hons) in Design Communications (3yrs ab initio)
- BA (Hons) in Industrial Design
- BA (Hons) in Product Design

**INFORMATION**
- Athlone Institute of Technology was established in 1970 and currently offers an extensive range of undergraduate and postgraduate programmes to 4,000 students. The principal aim of the Institute is to provide education and training for the economic, technological, scientific, commercial, industrial, social and cultural development of Ireland. The Institute has developed rapidly since its foundation with the original buildings extended on several occasions within the 45-acre landscaped campus. The degree courses in Design Communications, Design in Visual Communications and Multimedia Studies aim to enhance and develop the students' creativity, knowledge and skills in order to prepare them for successful and rewarding careers.

**CONTACT**
- Athlone Institute of Technology
  - Dublin Road, Athlone, Co. Westmeath, Ireland
- Admissions Office
  - Telephone +353 (0)35 642 4489
  - Email admissions@ait.ie
- www.ait.ie

IT Carlow

**COURSES**
- BA (Hons) in Design Communications (3yrs ab initio)
- BA (Hons) in Industrial Design
- BA (Hons) in Product Design

**INFORMATION**
- IT Carlow is one of Ireland’s leading higher education colleges with more than 200 academic staff and 4,000 students. It provides a broad range of academic programmes in the fields of Design, Technology, Engineering, Science and Business Management. IT Carlow was founded in 1970 and boasts the oldest 3D/Product Design programme in the country. Carlow design students have a long history of winning national awards including Forbairt Student Enterprise Awards, Kilkenny Design Scholarships, NCEA Design Awards, Graduate Design Prizes for Industrial Design, Bombay Sapphire Glass Design and the Dyson Ireland Design Award.

**CONTACT**
- IT Carlow
  - Kilkenny Road, Carlow, Ireland
- Telephone +353 (0)59 917 0400
- Facsimile +353 (0)59 917 0500
- Email info@itcarlow.ie
- Admissions Helpline
  - Telephone +353 (0)59 917 0464
  - Facsimile +353 (0)59 917 0500
- Email admissions@itcarlow.ie
- www.itcarlow.ie

Cork Institute of Technology

**COURSES**
- BA (Hons) in Multimedia (4yrs ab initio)
- BDes in Design Communication (3yrs ab initio)
- BDes (Hons) in Visual Communications (3yrs)

**INFORMATION**
- Cork Institute of Technology is one of Ireland’s major higher education institutions with total enrolments, full-time and part-time, of almost 13,000 students. Degree courses in Multimedia, Design Communication and Visual Communications aim to prepare students for careers in the digital media, multimedia, graphic design and print industries. Courses within the Department of Media Communications emphasise a creative and innovative approach to aesthetic, conceptual and technical problem-solving. The aim of which is to provide a learning experience in which practice and theory influence and enrich each other in the creation of original work.

**CONTACT**
- Cork Institute of Technology
  - Rossa Avenue, Bishopstown, Cork, Ireland
- Telephone +353 (0)21 432 6600
- Facsimile +353 (0)21 454 5343
- Email info@cit.ie
- Admissions Office
  - Telephone +353 (0)21 432 6055/6141
  - Facsimile +353 (0)21 432 6602
- Email admissions@cit.ie
- www.cit.ie

Crawford College of Art & Design

**COURSES**
- BA in Ceramic Design (Hons)
- BA (Hons) in Ceramic Design
- Higher Diploma in Arts (Art & Design Education)

**INFORMATION**
- Crawford College of Art and Design has provided education in the arts for over 200 years and is located in the city of Cork, Ireland. The college has a proud tradition in the fields of fine art, ceramic design, art teacher training, art therapy and adult education in the creative arts. The Crawford College offers full-time courses to Bachelor’s Degree, Master’s and Higher Diploma levels, all validated by CIT. The college is sited in its own campus in Sharmar Crawford Street, approximately 4 miles from the main CIT campus in Bishopstown.

**CONTACT**
- Crawford College of Art & Design
  - Sharmar Crawford Street, Cork, Ireland
- Telephone +353 (0)21 496 2267
- Facsimile +353 (0)21 496 2267
- www.cit.ie

Dublin Institute of Technology

**COURSES**
- BA in Ceramic Design
- BA (Hons) in Ceramic Design

**INFORMATION**
- Art, Design & Printing @ DIT is the largest provider of innovative, multi-disciplinary and professional level education across the visual and performing arts and media in the country. DIT also offers a wide range of educational and research programmes in the fields of social science, legal studies and languages. The aim of the DIT courses in Product Design, Design Display, Interior & Furniture and Visual Communications is to teach graduates to marry expertise, with innovation and creativity. The Dublin School of Architecture is one of four schools in the DIT Faculty of the Built Environment. Run through the Bolton Street Campus this faculty offers the BSc in Architecture and Certificate in Design Studies courses.

**CONTACT**
- Dublin Institute of Technology
  - Mountainjoy Square
  - Dublin 1, Ireland
- Art Design & Printing @ DIT
  - Telephone +353 (0)40 4197
  - Facsimile +353 (0)40 4197
  - Email ardesignprinting@dit.ie
- www.dit.ie

www.ait.ie
www.itcarlow.ie
www.cit.ie
www.cit.ie
As soon as it arrived to the ship
in closer
coordinates. As soon as it arrived to the
radio he returned with that a
chugger
calling a smallley
shouting to full speed
As the ship
Dundalk Institute of Technology

Contact: info@dkit.ie
Phone: +353 (0)42 933 3505
Facsimile: +353 (0)42 937 0200

Griffith College Dublin

Contact: info@griffithcollege.ie
Phone: +353 (0)1 217 0101
Facsimile: +353 (0)1 217 0129

Letterfrack Furniture College

Contact: info@letterfrack.ie
Phone: +353 (0)95 41112
Facsimile: +353 (0)95 41458

20 courses

BA in Video & Film (3yrs)
BA in Communications & Creative Multimedia (3yrs)

Information

Dundalk Institute of Technology offers programs in areas of traditional strength such as Science, Business, Engineering and Technology, however, more recently it has also diversified into Humanities, Arts, Music, Social Studies and Health.

The three-year Communications and Creative Multimedia degree course has been developed to meet the needs of industry for skilled communications professionals, in particular skilled multimedia content creators.

The BA Degree in Video and Film aims to produce graduates with the practical and creative skills necessary to work successfully in the audio-visual industry in Ireland and abroad.

Contact

Dundalk Institute of Technology
Dublin Road, Dundalk, Co. Louth, Ireland
Phone: +353 (0)42 933 3505
Facsimile: +353 (0)42 937 0200
Email info@dkit.ie
Website: www.dkit.ie

Galway-Mayo Institute of Technology (GMIT)

Contact: info@gmit.ie
Phone: +353 (0)91 770 065
Facsimile: +353 (0)91 770 072
Email info@gmit.ie
Website: www.gmit.ie

Grafton Academy of Dress Design

Contact: info@graftonacademy.com
Phone: +353 (0)1 676 3653
Facsimile: +353 (0)1 289 9945

Griffith College Dublin

Contact: info@griffithcollege.ie
Phone: +353 (0)1 217 0101
Facsimile: +353 (0)1 217 0129

Letterfrack Furniture College

Contact: info@letterfrack.ie
Phone: +353 (0)95 41112
Facsimile: +353 (0)95 41458

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Dublin Road, Dundalk, Co. Louth, Ireland
Phone: +353 (0)42 933 3505
Facsimile: +353 (0)42 937 0200
Email info@dkit.ie
Website: www.dkit.ie

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课程
B.A. in Graphic Design
B.A. in Industrial Design
B.A. (Hons) in Design Media, Design & Production

信息
Letterkenny IT is one of the recognised Institutes of Technology in Ireland that focuses on graphic and industrial design courses at teaching students practical skills to use in their careers. All programmes at Letterkenny IT have a strong applied focus. Graduates of design programmes can go on to work as graphic designers, product designers, web designers, multimedia producers, sound editors, game developers, 3D or instructional designers.

联系
Letterkenny Institute of Technology
Port Road, Letterkenny, Co. Donegal, Ireland
Facsimile: +353 (0)74 918 6000
Facsimile: +353 (0)74 918 6005
www.lyit.ie

课程
第一年艺术与设计
B.A. (Hons) in Product Design (Level 8)
B.A. (Hons) in Fashion Design (Level 8)
B.A. (Hons) in Design (Visual Communications) (Level 8)

信息
The entry route for all undergraduate programmes in the Letterkenny Institute of Technology, School of Art & Design is through First Year Art and Design. Art and Design Year One provides a diagnostic experience in order to enable the evaluation of strengths and suitability for further specialised study within the honours programmes available. It also develops basic skills, both creative and technical, on which a professional career in fine art or design can evolve. Towards the end of the year students are beginning to specialise in the honours discipline of their choice. Students may progress to one of the programmes in LIT listed above. After graduation, students can go on to do a postgraduate Higher Diploma in Arts for Art and Design Teachers or an MA or Ph.D. in Research in Art and Design.

联系
Limerick Institute Of Technology
Moylish Park, Limerick, Ireland
Admissions Office
Telephone: +353 (061) 208 262
Facsimile: +353 (061) 208 209
Email admissions@litr.ie

普通
B.A. in History (Art, Design & Craft)
B.A. in History (Art, Design & Fashion)
B.A. in History (Architecture, Design & Visual Communication)
B.A in Art & Design Education
B.Ed in Visual Communication
B.Ed in Fashion Design
B.Ed in Textile Design
B.Ed in Industrial Design
B.Ed in Craft Design

信息
The National College of Art and Design occupies a unique position in art and design education in Ireland. It offers the largest range of art and design degrees in the State at undergraduate and postgraduate level. The origins of the College date from 1796 and now, over 260 years later, NCA&D has over 5,000 students and a large range of disciplines, which include the traditional music, humanities, education, science, computing and electronic engineering.

课程
产品设计
B.Sc in Creative Multimedia
B.Ed in Product Design & Development (3yrs)

信息
One of four constituent universities in the federal National University of Ireland system, the University traces its origins directly to the foundation in 1755 of St Patrick’s College Maynooth. It is Ireland’s second oldest university institution and is located in a town which combines its medieval origins with its present-day status as a modern, dynamic centre. The University has over 5,000 students and a large range of disciplines, which include the traditional music, humanities, education, science, computing and electronic engineering.

课程
产品设计
B.Ed in Product Design & Development (3yrs)

信息
Queen’s University was founded in 1845 as Queen’s College, one of three established in Ireland by Queen Victoria (the others being at Cork and Galway); it became a University in its own right in 1908. It has a regarded record of achievement in frontline research, first-class education and a commitment to internationalisation. Currently the university offers design related degree courses in Creative Multimedia, Product Design and Development and Architecture. There is also a masters course in Product Design and Development. The degree course in architecture is the first part of the route to becoming a chartered architect. It is recognised as meeting the requirements for the Part 1 Examination for membership of the Royal Institute of British Architects, and of the UK statutory body, the Architects’ Registration Board. After graduation students are expected to undertake a period of placement within a recognised/approved architectural practice before beginning the RIBA Part 2 course (BArch).

联系
Queen’s University Belfast
University Road, Belfast, Northern Ireland, BT7 1NN
Admissions Office
Telephone: +44 (0)123 507 3022
Facsimile: +44 (0)123 507 4104
Email admissions@qub.ac.uk
www.qub.ac.uk
Colleges and universities may have different application processes, but in general, courses are applied for through the CAO system (www.cao.ie).

As demand for places can be high, many design courses require a portfolio as part of their selection process. This is not only to select the best students but to ensure students are on the right path according to their creative ability. You should always check if your intended college requires a portfolio.

A good portfolio is a collection of creative work completed by you that demonstrates your ability in drawing, design development, problem solving and colour work plus an interest in the subject area. Most courses have a basic academic requirement and may also do some form of formal interview.

It is important that your portfolio demonstrates that you are able to develop your ideas in visual form, from initial visual research through to finished work. Aim to show quality rather than quantity. Sketchbooks and visual research books should be included to demonstrate your observation and drawing skills. But remember, there is no perfect formula for what to include in a portfolio. The most important thing is to select work that represents your interests and abilities and demonstrates your passion for the area.

Please contact the university or college directly to confirm their specific entry requirements.

Design is a broad field covering many varying disciplines. Choosing design as a career is choosing a life of great variety and creativity. Design provides you with a never ending journey that ensures every day is different from the last and that your imagination is continually challenged. With each new design brief comes a unique solution and the pleasure of working with people who understand the need for good, effective design.

Design offers flexible choices. You can be a member of a design studio, part of an in-house design team or establish yourself as an independent freelancer… it’s your choice.

As a trained professional, you will think creatively and be able to look at opportunities in new ways. A designer’s talents are an important and appropriate complement to those of management. Most importantly, you will have the power to shape the world we live in. Design has an important role in the economy and in our culture, from designing a chair or hotel interior, through to an entire fashion range or corporate brand identity system, design in all its forms touches every aspect of our world.
Glossary

AB INITIO
Means from the beginning – used with reference to a degree course where you enrol onto an honours degree programme in first year (instead of the ordinary degree + add-on degree route). These are usually four-year programmes.

A one-year honours degree that can be done on completion of an ordinary degree.

Central Applications Office. F/T indicates a full-time course.

This is also known as an ordinary degree and is used to describe a degree programme that allows students to study to a certain level. These are usually three-year programmes.

This is also known as an Honours Degree and is used to describe a more specialised and intensive degree qualification than the ordinary degree. If students successfully pass an ordinary degree, they may then apply to enter a one-year Honours degree to further their qualification.

Another word for course. You will find both ‘course’ and ‘programme’ used interchangeably.

P/T indicates a part-time course.

Course & Qualification Terminology

RA
Bachelor of Arts Degree
BArch
Bachelor of Architecture Degree
BDes
Bachelor of Design Degree
BEng.
Bachelor of Engineering Degree
BSc
Bachelor of Science Degree
Cert.
Certificate of Higher Education
Dip
Refers to Diploma
HDip
Higher Diploma
(Hons)
Refers to an Honours Degree
MA
Master of Arts Degree
MDes
Master of Design Degree
MEng
Master of Engineering Degree
MFA
Master of Fine Art Degree
MPHil
Master of Philosophy Degree
MSc
Master of Science Degree
PgGradDip/PGE
Postgraduate Diploma
PhD
Doctorate level qualification

Institute of Designers in Ireland
The Institute of Designers in Ireland (IDI) is the professional body representing the interests of Irish designers. The function is to promote high standards of design, to foster professionalism and to emphasise designers’ responsibility to society, to the client and to each other. The Institute represents designers from different disciplines who practice in Ireland. Founded in 1972, the Institute is recognised at national, EU and international level as the representative body for the Irish design profession. The members, whether they be in private practice or in salaried employment, work in the fields of consumer and capital projects, interiors and exhibitions, textiles and fashion, all aspects of visual communication, new media, design management and design education. This Institute welcomes design students to become members; full details and application forms are available at: www.idi-design.ie

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The information in this booklet is largely collated from the websites and brochures of design colleges in Ireland and Northern Ireland. The IDI does not accept responsibility for innovation or change regarding courses on offer.
Architecture
Design Education
Design
Fashion Design
Fine Design/
Commercial Design
Industrial Design/
Product Design
Interior Architecture
Interior Design
New Media/
Multimedia
Textile Design